



Magazine profile

Yearly guide for Czech and Slovak readers (population of 16 million) who want to spend their holiday on a boat. Includes list of worldwide charter companies' offers, skipper courses and lots of other information.

BASIC INFORMATION

PRICE	80 CZK/3,49 EUR
PRINT	full colour
ISSUES	12 000 copies
RANGE, BIND	80–100 pages, V2
FREQUENCY	once per year
FOUNDED	2000

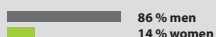
CONTACT

Publisher:
Daniel Guryča
dan@yacht-magazine.cz
+420 777 722 133

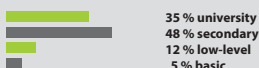
Advertising manager:
Petra Kozlíková
info@yacht-magazine.cz
+420 775 571 120

READER PROFILE

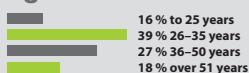
sex



education



age



working status



DISTRIBUTION IN THE CZECH REPUBLIC AND SLOVAKIA

- Magazine YACHT subscribers free of charge
- Mail Order Sale
- Direct mail for V.I.P.
- Boat shops, chandleries, charter companies and agents
- Distribution companies PNS, PressMedia
- Digital version on various platforms

DATES 2019

DEADLINE FOR ARTICLES
AND ADVERTISING ORDER 5. 11. 2019

DEADLINE FOR ADVERTISING 19. 11. 2019

RELEASE 14. 12. 2019

WHERE TO GO?

We are introducing different charter regions, tips for places where to sail and anchor, and we are showing cultural or natural beauties to visit on shore.



AT THE HELM

Interesting stories from cruises. Funny and also rough experiences from the boards of sailing boats or motor yachts.



FOR BEGINNERS

Advice, tips and manuals how to rent a boat, how to prevent complications during sailing and how to spend your holidays safely and comfortably.



COURSES AND TRAINING CENTERS

News and current information about courses, exams, licenses, regulations, and changes in sailing rules from around the world.

