

# Magazine profile

**First independent monthly magazine** in the Czech Republic for wine lovers, gourmets, and for all who consider the world of wine and gastronomy as a topic, which is extremely trendy and is a part of their lifestyle.

## BASIC INFORMATION

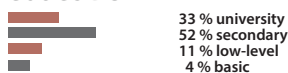
PRICE	89 CZK/3,99 EUR
PRINT	full colour
ISSUES	11 000 copies
RANGE, BIND	100-120 pages, V2
FREQUENCY	ten issues per year
FOUNDED	2009

## READER PROFILE

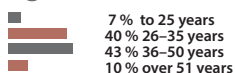
### sex



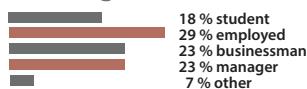
### education



### age



### working status



## DISTRIBUTION IN THE CZECH REPUBLIC AND SLOVAKIA

- Subscription for boat owners and active sailors
- Direct mail for V.I.P.
- Boat shops and chandleries
- Exclusive places – selected restaurants, clinics, lobby bars, hotels, car salons...
- Distribution companies PNS, PressMedia
- Digital version on various platforms

## DATES 2019

ISSUE	DEADLINE FOR ARTICLES AND ADVERTISING ORDER	DEADLINE FOR ADVERTISING	COMING OUT
2	14. 1.	18. 1.	8. 2.
3	11. 2.	15. 2.	8. 3.
4	11. 3.	15. 3.	5. 4.
5	11. 4.	18. 4.	10. 5.
6	20. 5.	24. 5.	14. 6.
7-8	24. 6.	28. 6.	19. 7.
9	12. 8.	16. 8.	6. 9.
10	9. 9.	13. 9.	4. 10.
11	7. 10.	18. 10.	8. 11.
12/19-1/20	11. 11.	15. 11.	6. 12.

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Váš průvodce světem vína

# WINE & Degustation

Listopad 2018/11  
89 Kč/3,99 EUR



MOBIL



TABLET



ONLINE



FACEBOOK



INSTAGRAM

PDF version available at [www.w-d.cz](http://www.w-d.cz)

## PRESTIGE WINE CLASSIFICATION

Independent, actual.

## NEWS

News from the Czech Republic and abroad

## TRAVELLING FOR WINE

Guide to wine regions in the Czech Republic and abroad

## WE INTRODUCE

We introduce less famous regions and wines which are interesting to see and taste.

## GASTRONOMY AND WINE

Recipes and tips from chefs in perfect harmony with wine

## LIFESTYLE

Wine and art, wine and fashion, wine and design.

## FAMOUS FACE

Interviews with famous inland and foreign wine-growers.

