

# Magazine profile

[www.w-d.cz](http://www.w-d.cz)

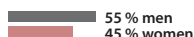
**First independent monthly magazine** in the Czech Republic for wine lovers, gourmets, and for all who consider the world of wine and gastronomy as a topic, which is extremely trendy and is a part of their lifestyle.

## BASIC INFORMATION

PRICE	99 CZK/4,69 EUR
PRINT	full colour
ISSUES	11 500 copies
RANGE, BIND	100-120 pages, V2
FREQUENCY	ten issues per year
FOUNDED	2009

## READER PROFILE

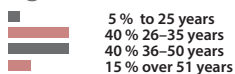
### sex



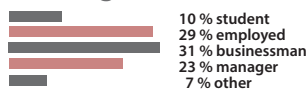
### education



### age



### working status



## DISTRIBUTION IN THE CZECH REPUBLIC AND SLOVAKIA

- Subscriptions for wine lovers, sommeliers, restaurant and hotel managers
- Selected wine shops
- Exclusive places – selected restaurants, clubs, hotels, cafes, golf clubs...
- Distribution companies PNS, PressMedia
- Digital version on various platforms

## DATES 2021

ISSUE	DEADLINE FOR ARTICLES AND ADVERTISING ORDER	COMING OUT
2	22. 01.	05. 02.
3	19. 02.	05. 03.
4	26. 03.	09. 04.
5	23. 04.	07. 05.
6	21. 05.	04. 06.
7-8	29. 06.	13. 07.
9	27. 08.	10. 09.
10	24. 09.	08. 10.
11	22. 10.	05. 11.
12/20-1/21	26. 11.	10. 12.

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MOBIL



TABLET



ONLINE



FACEBOOK



INSTAGRAM

PDF version available at [www.w-d.cz](http://www.w-d.cz)

## PRESTIGE WINE CLASSIFICATION

Independent, actual.

## NEWS

News from the Czech Republic and abroad

## TRAVELLING FOR WINE

Guide to wine regions in the Czech Republic and abroad

## WE INTRODUCE

We introduce less famous regions and wines which are interesting to see and taste.

## GASTRONOMY AND WINE

Recipes and tips from chefs in perfect harmony with wine

## LIFESTYLE

Wine and art, wine and fashion, wine and design.

## FAMOUS FACE

Interviews with famous inland and foreign wine-growers.

