



MOBIL



TABLET



ONLINE



FACEBOOK



INSTAGRAM

PDF version available at www.w-d.cz



First independent monthly magazine in the Czech Republic for wine lovers, gourmets, and for all who consider the world of wine and gastronomy as a topic, which is extremely trendy and is a part of their lifestyle.

BASIC INFORMATION

PRICE	99 CZK/4,69 EUR
PRINT	full colour
ISSUES	11 500 copies
RANGE, BIND	100-120 pages, V2
FREQUENCY	ten issues per year
FOUNDED	2009

READER PROFILE

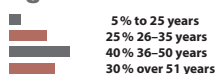
sex



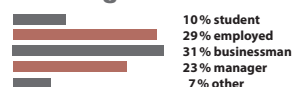
education



age



working status



PRESTIGE WINE CLASSIFICATION

Independent, actual.

NEWS

News from the Czech Republic and abroad

TRAVELLING FOR WINE

Guide to wine regions in the Czech Republic and abroad

WE INTRODUCE

We introduce less famous regions and wines which are interesting to see and taste.

GASTRONOMY AND WINE

Recipes and tips from chefs in perfect harmony with wine

LIFESTYLE

Wine and art, wine and fashion, wine and design.

FAMOUS FACE

Interviews with famous inland and foreign wine-growers.



DISTRIBUTION IN THE CZECH REPUBLIC AND SLOVAKIA

- Subscriptions for wine lovers, sommeliers, restaurant and hotel managers
- Selected wine shops
- Exclusive places – selected restaurants, clubs, hotels, cafes, golf clubs...
- Distribution companies PNS, PressMedia
- Digital version on various platforms

DATES 2023

ISSUE	DEADLINE FOR ARTICLES AND ADVERTISING ORDER	COMING OUT
2	20. 01.	03. 02.
3	17. 02.	03. 03.
4	17. 03.	31. 03.
5	14. 04.	05. 05.
6	19. 05.	02. 06.
7-8	16. 06.	30. 06.
9	18. 08.	01. 09.
10	11. 09.	29. 09.
11	20. 10.	03. 11.
12/23-1/24	24. 11.	08. 12.

CONTACT

Yacht Publishing
info@w-d.cz
+420 244 460 104

Markéta Pelcmanová
Sales representative
+420 775 571 120