

Magazine profile

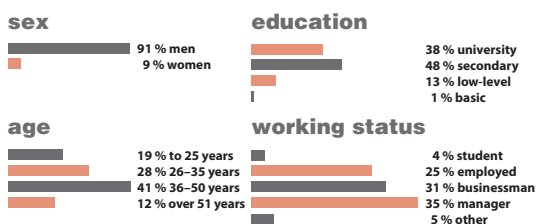
www.yacht.cz

The only magazine for boat owners and sailing enthusiasts in the Czech Republic and Slovakia with total population of 16 million. Advertising is targeted primarily to **successful** men who spend their time **actively**.

BASIC INFORMATION

PRICE	99 CZK/4,69 EUR
PRINT	full colour
ISSUES	10 800 copies
RANGE, BIND	100 pages, V2
FREQUENCY	ten issues per year
FOUNDED	1994

READER PROFILE



DISTRIBUTION IN THE CZECH REPUBLIC AND SLOVAKIA

- Subscription for boat owners and active sailors
- Direct mail for V.I.P.
- Boat shops and chandleries
- Exclusive places – selected restaurants, clinics, lobby bars, hotels, car salons...
- Distribution companies PNS, PressMedia
- Digital version on various platforms

DATES 2021

ISSUE	DEADLINE FOR ARTICLES AND ADVERTISING ORDER	COMING OUT
2	15. 01.	29. 01.
3	12. 02.	26. 02.
4	19. 03.	01. 04.
5	16. 04.	30. 04.
6	14. 05.	28. 05.
7-8	16. 06.	30. 06.
9	16. 08.	03. 09.
10	17. 09.	01. 10.
11	15. 10.	29. 10.
12/20-1/21 + Charter	19. 11.	03. 12.

CONTACT

Yacht Publishing
yacht@yacht.cz
+420 244 460 104

Daniel Guryča
Publisher
+420 777 722 133

Markéta Pelmanová
Sales representative
+420 775 571 120



MOBIL



TABLET



ONLINE



FACEBOOK



INSTAGRAM

PDF version available at www.yacht.cz

NEWS

Latest information and news from the world of sailing.

TESTS

Editorial tests and reviews of motor boats, sailing boats, inflatable boats, engines, sailing clothing and accessories.

EQUIPMENT

Manuals, maintenance, service. Advice and tips for boat owners regarding cruising, navigation and anchoring.

WHAT? WHEN? WHERE?

Current information and reports from Czech and foreign boat shows and various events on the water.

HOLIDAY ON BOARD

Interesting stories from cruises and voyages including complete information about charter.

FAMOUS FACE

Interviews with well-known people.

HISTORY

A view of the history and development of sailing boats, motor boats and sailing as a sport.

ON THE PODIUM

Reports and facts from sailing regattas.

