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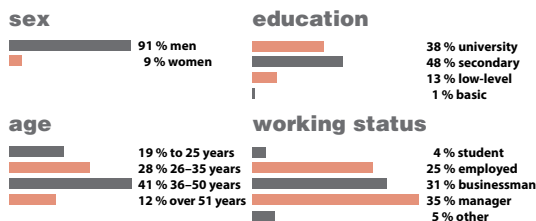
The only magazine for boat owners and sailing enthusiasts in the Czech Republic and Slovakia with total population of 16 million.

Advertising is targeted primarily to **successful** men who spend their time **actively**.

## BASIC INFORMATION

PRICE	119 CZK/5,99 EUR
PRINT	full colour
ISSUES	10 800 copies
RANGE, BIND	100 pages, V2
FREQUENCY	ten issues per year
FOUNDED	1994

## READER PROFILE



### NEWS

Latest information and news from the world of sailing.

### TESTS

Editorial tests and reviews of motor boats, sailing boats, inflatable boats, engines, sailing clothing and accessories.

### EQUIPMENT

Manuals, maintenance, service. Advice and tips for boat owners regarding cruising, navigation and anchoring.

### WHAT? WHEN? WHERE?

Current information and reports from Czech and foreign boat shows and various events on the water.

### HOLIDAY ON BOARD

Interesting stories from cruises and voyages including complete information about charter.

### FAMOUS FACE

Interviews with well-known people.

### HISTORY

A view of the history and development of sailing boats, motor boats and sailing as a sport.

### ON THE PODIUM

Reports and facts from sailing regattas.



## DISTRIBUTION IN THE CZECH REPUBLIC AND SLOVAKIA

- Subscription for boat owners and active sailors
- Direct mail for V.I.P.
- Boat shops and chandleries
- Exclusive places – selected restaurants, clinics, lobby bars, hotels, car salons...
- Distribution companies PNS, PressMedia
- Digital version on various platforms

## DATES 2024

ISSUE	DEADLINE FOR ARTICLES AND ADVERTISING ORDER	COMING OUT
2	12. 01.	26. 01.
3	09. 02.	23. 02.
4	08. 03.	27. 03.
5	12. 04.	26. 04.
6	17. 05.	31. 05.
7-8	14. 06.	28. 06.
9	09. 08.	23. 08.
10	13. 09.	27. 09.
11	11. 10.	25. 10.
12/24-1/25 + Charter	15. 11.	29. 11.

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